



555 D'Onofrio Dr. Suite #25  
Madison, Wisconsin 53719  
info@deafunitywi.org

September 1, 2019

Dear Friend of Deaf Unity,

On October 19, 2019, Deaf Unity, Inc. will host the **"Festival of Lights"** at Camp Pow Wow located in Menomonee Park, Menomonee Falls WI. The **Festival of Lights** acknowledges our survivors, and their journeys, while also celebrating the successes they have achieved through the programs and services of Deaf Unity. We are excited to have Erin Esposito, a deaf queer activist as our Keynote speaker. She will be speaking on "The Power of the CommUnity". Erin is currently a Senior Lecturer at RIT/NTID and a member of Deaf Action Team that provides Technical Assistance and Training to Deaf Domestic Violence agencies in New York.

The October 19th event is designed to raise awareness of the issues related to domestic violence and sexual assault, increase visibility about Deaf Unity's work, and generate funds for this statewide organization.

***"We endure more violence than the hearing. I have learned that there are unique challenges facing the Deaf community, which the hearing community is not aware of. I've learned working with Deaf Unity, that the Deaf experience the same type of abuse as the hearing do; however, those who are Deaf are also are subject to unique forms of abuse that hearing people aren't."***

***-Deaf Wife, Survivor-***

You can help Deaf Unity with your sponsorship, monetary donation or in-kind donation of goods and/or services. Your support will help the victims and survivors who receive services and support from Deaf Unity staff and volunteers. All donations are greatly appreciated and are tax-deductible. All profit from this event will go towards Deaf Unity, an IRS 501(c)3 certified non-profit statewide organization.

We know that with your support and participation, this will be one of the most spectacular nights out for the Wisconsin Deaf Community in 2019.

Sincerely,

A handwritten signature in black ink that reads "James P. Powell".

James Powell, Board President of Deaf Unity, Inc.

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*All deaf people - adults and children - have the right to a healthy and violence-free life.*

[www.deafunitywi.org](http://www.deafunitywi.org)



## SPONSORSHIP OPPORTUNITIES

Please complete the sponsorship form then call, mail, or email us to work with us to ensure we properly acknowledge your support. Co-Chair Suzanne can be contacted with any questions at [suzanne@deafunitywi.org](mailto:suzanne@deafunitywi.org).

There will be an informal presentation and a video presentation that loops throughout the event, it will support both still images (advertisements/promos) and video presentations from key level sponsors. We cannot produce the loop with your information in it until payment is received.

- **Grand Champion Sponsor** - \$500 and above – 45-second video clip in slideshow, 4 tickets, recognition during the festival, logo on tabletop display.
- **Champion Sponsor**- \$350 – 45-second video clip in slideshow, 3 tickets, recognition during the festival, logo on tabletop display.
- **Partner Sponsor**- \$200 – 30-second video clip in slideshow, 2 tickets, recognition during the festival, logo on tabletop display.
- **Advocate Sponsor** - \$100 – Image in slideshow, 1 ticket, recognition during the festival, name on tabletop display.
- **Ally Sponsor** - \$50 – Recognition during the festival, name on tabletop display.

Please send your logo, ad and/or video clip to [president@deafunitywi.org](mailto:president@deafunitywi.org) by **Wednesday, October 9, 2019**. *Acceptable video formats: .mp4 and .mov; and video must have open/manual captions upon submission.*

**Slideshow Ads Only – We can do this if you only want an ad but not a sponsorship** \$75 –the Ad will be displayed for 10 seconds in a looping video. \*File Specs: 1280 × 720 (720p) OR 920 × 1080 (1080p, also called Full HD) PNG or JPG

**Silent Auction Theme Baskets:** please contact Denise at [denise@deafunitywi.org](mailto:denise@deafunitywi.org) to discuss the type of basket you'd like to donate, a few ideas:

- Electronics (Nook/Kindle, iPad, laptop, Night light,
- Coffee/Chocolate/Wine
- Sports (Green Bay, Badger, Buck or Brewers)
- Spa Items or Gift Cards
- Night Out Gift Cards
- Arts & Crafts Items

**Registration:** Please email who will be attending the Festival to [tickets@deafunitywi.org](mailto:tickets@deafunitywi.org).

**PayPal Payment:** Deaf Unity uses PayPal for electronic funds transfers, if you desire to use. Please contact [president@deafunitywi.org](mailto:president@deafunitywi.org) for details.

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## SPONSORSHIP FORM

**Yes! I Would Like to Help Stop Domestic Violence and Sexual Assault by Supporting the "Festival of Lights"!**

Enclosed is my check for \$ \_\_\_\_\_ for a sponsorship at the level: (check one below).

Grand Champion  Champion  Partner  Advocate  Ally & Below

Please accept my donation of \$ \_\_\_\_\_

Are you a Sexual Assault/Domestic Violence Organization? Yes  No

Program Ad: Yes  No

In-kind Service or Item Donated:

**PRIMARY CONTACT NAME:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**Checks can be made payable to** Deaf Unity, Inc. in the 'Memo' line write '*Festival of Lights*'.

**Checks should be mailed to:**

Attn: Festival of Lights  
Deaf Unity  
555 D'Onofrio Dr. STE 25  
Madison, WI 53719